



Summary of Accomplishments 2010-2012

Creating a Community that is Healthy By Design

1. Complete Streets Resolution for the City of Billings

2010 - 2012 Goal: City of Billings will adopt a Complete Streets Resolution

Healthy By Design supported the Complete Streets goal by:

- Hosted an “Introduction to Complete Streets” workshop in April 2010
- Created and delivered an educational complete streets presentation to over 20 groups in the community
- Formation of a Complete Streets Subcommittee to write a policy for the City of Billings and determine the ongoing reporting for complete streets implementation
- Presenting draft Complete Streets policy to City Council
- Receipt of ACHIEVE mentor-mentee grant with Cascade City-County Health Department to support their effort towards complete streets

Complete Streets Policy was unanimously passed by the City Council in August 2011

2. Healthy Eating Guidelines for Billings Worksites

2010 - 2012 Goal: Twenty institutions will have adopted healthy eating policies based on Healthy By Design Recommendations

Healthy By Design supported the Healthy Eating Policies goal by:

- Formation of a Healthy By Design Worksite Wellness Committee
- Creation of Worksite Wellness guidelines and policies regarding physical activity and nutrition
- Creation of Worksite Wellness educational materials (both in print and posted on the Healthy By Design website)
- Agreement from Alliance organizations to adopt these guidelines
- Distribution of Worksite Wellness materials to Healthy By Design Coalition

3. Health Impact Assessment

2010 - 2012 Goal: Complete at least one HIA each year (2010 – 2012)

Healthy By Design supported the Health Impact Assessment goal by:

- Working with Healthy By Design Coalition partners to identify opportunities for HIA
- Receipt of HIA mentorship grant from National Association of County City Health Officials
- Completion of HIA on South Billings Master Plan

4. Communication Subcommittee

2010 - 2012 Goal: Improve Healthy By Design public communications

Healthy By Design supported the Communication Subcommittee goal by:

- Creation of Healthy By Design website (www.healthybydesignyellowstone.org)
- Creation of Healthy By Design Facebook page
- Earned media calendar
- Assignment of communication experts from Alliance organizations to each Healthy By Design Subcommittee

4. Strategic Plans

2010 - 2012 Goal: Integration of the PITCH into organizational strategic plans of key stakeholders

Healthy By Design supported the Strategic Plans goal by:

- PITCH presented to all Alliance organizations and their respective boards
- Integration of PITCH components into Alliance organization strategic plans

4. Additional Work

The below work was not written into the original 2010-2012 goals for Healthy By Design:

- Development of a community wide health message (5-2-1-0)
- Systematic changes at Alliance organization primary care providers to include weight status, healthy weight plans, and messaging into care visits
- Collaboration with new partners to review data regarding obesity prevalence of children and adolescents with disabilities
- Gender based analysis of CHA data and development of a gender based research project
- Creation of a Gardner's Market located at RiverStone Health once per week during the summer and fall (Note: This was not initially a Healthy By Design project but became part of Healthy By Design when an independent diabetes prevention coalition joined Healthy By Design)