South Side | Brighten Up Events

Purpose
The purpose of Brighten Up events are to develop relationships and create opportunities to give back to the South Side neighborhood. Events like these help to make the neighborhood a healthier, more vibrant place by connecting neighbors, friends, and business partners. Together we make the South Side, the Bright Side of the Tracks.

Share Your Event Ideas!
Anyone who lives, works, or plays on the South Side is encouraged to share an event idea! A selection committee made up of neighborhood residents will review ideas and will select at least 4 Brighten Up events per year.

Event Checklist - Successful Brighten Up Events will…

- **Make the South Side “brighter” in some way.** Examples: beautification projects OR activities that specifically encourage people to get to know their neighbors

- **Benefit the entire South Side neighborhood**, not one particular organization that is located on the South Side. Examples: tree planting, neighborhood block party, graffiti cleanup, community cleanup, etc.

- **Take place in the South Side “triangle”**
  (between 1st Ave. S., S. 27th St. and State Ave)

- **Take 4 hours or less**

- **Accommodate a group of 5 - 40 volunteers**

- **Provide opportunities for a diverse participation**, which may include – seniors, families with young children, individuals with limited mobility or individuals in recovery

Submit Your Idea Today!
Complete an application and submit your idea today by mail or email!

Need More Information?
Contact Maia at info@hbdyc.org or 406.651.6403

Visit the Healthy By Design website for more information on this and the broader Healthy Neighborhood Project! [http://www.healthybydesignyellowstone.org/healthy-neighborhood-project/](http://www.healthybydesignyellowstone.org/healthy-neighborhood-project/)

Get involved with the South Side Task Force!
Visit their Facebook page to learn more: [https://www.facebook.com/SouthSideTF/](https://www.facebook.com/SouthSideTF/)
2020 Brighten Up Event Application

Name: ____________________________

Best way to reach you (phone number and/or email): ____________________________

Your relationship to the South Side: ____________________________

What is your idea for a Brighten Up event? ____________________________

________________________________________________________________________

How will your event help to make the South Side the Bright Side of the Tracks? ____________________________

________________________________________________________________________

How will volunteers participate in this event? ____________________________

________________________________________________________________________

Who do you think needs to be involved in planning this event? ____________________________

________________________________________________________________________

When would be the best time to hold this event? (Season, evening/weekend, etc.) ____________________________

________________________________________________________________________

What materials do we have to have at the event to make sure the project is a success? ____________________________

________________________________________________________________________

If selected, what would you like your role to be? ____________________________

________________________________________________________________________

Thank you for your idea! Completed forms can be emailed to info@hbdyc.org or dropped off at the Healthy By Design Coalition’s office (located within RiverStone Health’s campus) – 123 S. 27th St. Billings, MT 59101.
Thank you for your idea! Completed forms can be emailed to info@hbdyc.org or dropped off at the Healthy By Design Coalition’s office (located within RiverStone Health’s campus) – 123 S. 27th St. Billings, MT 59101.

Project Timeline
Please note this timeline is a general guide to move the project forward.

March 1 - April 4
• Application open for submitting event ideas
• Resident completes application, contacts Healthy By Design Coalition staff with questions, and submits application no later than **Saturday, April 4th**

April 6 - April 30
• Selection committee meets to review ideas
• Committee contacts applicants if there are any questions
• Applicants will be notified if their event is chosen
• Calendar of events is created

May 1 - Dec. 31
• Quarterly Brighten Up events start to take place
• The South Side Task Force will coordintate materials needed for each event
• General promotion of events to get volunteer participation