Artist Call – South Park Community Mural

The Healthy by Design Coalition is looking for a local artist(s) to design and orchestrate a community mural that celebrates the South Side neighborhood as the Bright Side of the Tracks.

Details and Deadline:
The mural installation will be planned for July 2018 at South Park. As part of the installation, we are looking to incorporate an interactive approach that adults and children of all ages and abilities can enjoy and participate in.

Interested parties should complete the application below and submit a draft design for review. Please submit application and supporting materials to Janiel by emailing info@hbdyc.org (or calling 247.3394) by Monday, April 30th. The selected artist will receive a $500 stipend to compensate for time, work, and art supplies. A decision will be made, and the selected artist will be notified by Tuesday, May 1st. The artist may be asked to attend a presentation to the Parks and Recreation Board for project approval.

Application Details:
Name: ___________________________ Date: ___________________________
Email: ___________________________ Phone Number: ___________________
Website (if applicable): ____________________________________________
Address: ______________________________________________________

Briefly describe your mural concept. How will community members participate in this project? How does your project promote the South Side Neighborhood as the Bright Side of the Tracks? What materials are needed? Please also include any information on logistical needs that we can help you with such as volunteers, set up support, outreach to residents, etc. (For example, let us know if we should encourage residents to bring objects with them to contribute to the activity). Feel free to use additional space to express your idea. Please attach a draft mural concept in addition to your description below.

____________________________________________________________________________
____________________________________________________________________________
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If selected I agree to and understand (please sign and date):
I, the undersigned, hereby agree to showcase and lend the aforementioned work(s) or other materials to Healthy by Design for exhibition purposes only. I hereby release Healthy by Design, curators and organizers from any responsibility for loss or damage while the work(s) is in possession of Healthy by Design and its affiliates. I understand that my art project will be interactive and on temporary display (up to two years) at South Park and that I will be present and facilitate the art installation project for the duration of the summer art event. I also acknowledge that I have read the additional information below.

Signature: X ___________________________ Date: ______________
Additional Information about the Mural Project

Specific location, dimensions, and materials -

- South Park, on the South side of the pool house
- South side, east section of pool house: 5'4" tall (under the window) x 26'8" wide
- Exterior quality paint is preferred for this project; other materials require review by project staff

Project funding -

- Funding for this project is through the Healthy Neighborhood Project, an initiative of the Healthy By Design Coalition made possible through a grant from the Kresge Foundation
- The selected artist will receive a $500 stipend to cover the cost of time, work, and supplies. Healthy By Design will provide additional support through refreshments and promotion of the art installation activity.

Maintenance plan (~2 years) –

- Healthy By Design staff (housed at RiverStone Health) will be responsible for overall mural maintenance.
- Mural will be removed/repainted after up to 2 years, depending on condition and may be removed at any time at the discretion of the City.
- If minor touch ups are required during the lifespan of the mural, the original artist may be paid, by Healthy By Design (via RiverStone Health as the fiscal agent) as grant funds remain, to do so.