Healthy By Design Accomplishments

Historical efforts of the Alliance (Billings Clinic RiverStone Health and St. Vincent Healthcare) offered the example and for the opportunity to collaborate among healthcare organizations in Yellowstone County on Community Health Needs Assessments (CHNA) followed by specific efforts tied into a Community Health Improvement Plan (CHIP)

2006
- Community Health Needs Assessment completed

2007
- Awarded Robert Wood Johnson Foundation grant
- Healthy Places Initiative began
- Health Impact Assessment of Yellowstone County/City of Billings Growth Policy
- Birth of Healthy By Design Recognition program

2008
- Community Health component adopted into Growth Policy

2009
- Awarded NACCHO ACHIEVE Healthy Community grant (promote PSE)
- Community Action Plan focused on “Complete Streets” policy
- Roll out of the Recognition program

2010
- National Association of County City Health Officials Model Practice Award
- NICHQ grant-Healthy Weight Collaborative and 5-2-1-0 development
- CHNA completed, developed PITCH, revised to CHIP

2011
- Complete Streets policy adopted
- Worksite nutrition and physical activity tools developed
- Women and Children’s Health work began pending grant funds
- Creation of a Gardeners’ Market located at RiverStone Health
- Office on Women’s Health grant secured (focused on increasing leisure-time physical activity among women)

2012
- Healthy By Design structure and workgroups formalized (with on-going shifts to follow reflecting need for flexibility in coalition efforts)
- Farmers Market Promotion Program grant received

2013-14
• Community Health Improvement staff hired to enhance and coordinate efforts of Healthy By Design
• CHNA completed, CHIP authored
• Received DE-STRESS funding for mental health priority and trauma informed care
• Established mental health workgroup
• Established access to care workgroup
• Accepted as a National Leadership Academy of Public Health team

2014-15
• Received funding from MT DPHHS on behalf of the Montana Health Care Foundation to work on identifying the characteristics of shared high utilizing patients. Funding was also secured via Pacific Source Charitable Foundation to support the collective high utilizing patient analysis and response planning resulting in a Community Care Coordination Pilot for shared complex patients
• Trauma Informed training modules completed with delivery underway
• Sub-granted organizations pursued trauma-informed and responsive status
• MAP program was reviewed and was refined by pharmacy directors at the three Alliance organizations.
• Blue Cross Blue Shield Foundation funding secured to support Healthy Kids, Healthy Families Initiative focused on piloting health champions in middle and high school programs
• Healthy By Design hosted a presentation by Mark Fenton, national walking advocate
• Piloted a policy, systems and environmental focused worksite demonstration project in collaboration with small employers identified by Big Sky Economic Development, resulting in developed tools and learnings regarding small employer wellness.

2016
• Successfully advocated for an updated Complete Streets resolution; adopted by Billings City Council
• Farmers Market Promotion Program grant received to support the Gardeners’ Market in 2016 – 2017
• Community Health Needs Assessment completed
• Event recognition application was revised to streamline process for repeat events
• Received funding from the Kresge Foundation to identify barriers and opportunities to food security and neighborhood placemaking within the South Side triangle of Billings
• Sub-granted organizations pursuing food access and placemaking projects on the South Side (greenhouse at the South Side Community Center, container gardens through Parks and Recreation, community garden at Passages, and South Siders exhibit at the Western Heritage Center)
• Received a micro grant from the Everybody Walk! Initiative of America Walks to implement an active transportation campaign into the Healthy By Design Gardeners’ Market at South Park in summer 2017
• Work related to the 5-year Office on Women’s Health grant including a social marketing campaign (1 hour of physical activity—It all ads up!), and community Active Living Every Day classes was completed while Yellowstone County survey results showed an increase leisure time physical activity and increase in awareness of the community health message (5-2-1-0)

2017
• 7th annual Gardeners’ Market begins (4th at South Park)
• Launched a re-vamped Healthy By Design website, www.hbdyc.org including resources on ACES, Trauma Informed Care, and the latest CHNA and CHIP
• Latest CHNA and CHIP published