Providing weekly access to fresh, affordable, local produce from June - October

The Market concluded its 9th season

South Park has been the Market’s home since 2014

Over $20,000 into the local economy
- Cash/Card - $16,798
- WIC Farm Direct - $1,921
- SNAP - $996
- Double SNAP Dollars - $874

Encouraging Healthy Eating

4 in 5 Customers reported that due to attending the Market they were more likely to eat 5 daily servings of fruit and vegetables.

Products on average traveled less than 25 miles to get to Market

Accessible parking available during Market hours

New “Rain or Shine” policy meant the Market was open every Thursday

All icons sourced from flaticon.com.
Vendors choose the Gardeners’ Market to:

#1 Promote & Improve Health
#2 Help People Eat More Fruits & Vegetables
#3 Spend Time at South Park & Meet Others

24 Local Vendors

- Fruit & Vegetables
- Eggs & Meat
- Jam, Jelly, & Honey
- Baked Goods
- Crafts & More!

Customer numbers remain steady

214 customers attended the Market every week.

Vendors are making more money each week

There is no fee to sell at the Market. A win-win for customers and producers alike, this keeps prices low and ensures every dollar goes to vendors!

Lights, Camera, Action

Thanks to a USDA Farmers Market Promotion Program (FMPP) grant, the Gardeners’ Market has been working on new campaigns that will focus on senior engagement and vendor recruitment.

Look for commercials and printed media in 2020.

Interested in getting involved or learning more?

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