Factsheet: Community Health Improvement



What is Community Health Improvement (CHI)?

Community health improvement is a process to identify and address the needs of communities. CHI brings together public health, health care, and other partners to improve community health locally.

CHI Process in Yellowstone County

Our CHI process is co-sponsored by Billings Clinic, St. Vincent Healthcare, and RiverStone Health (Yellowstone City-County Health Department), known as the healthcare Alliance. This collaboration maximizes resources to create a larger impact than any one organization could achieve alone.

Step 1.

Conduct Community Health Needs Assessment (CHNA)

Step 2.

Identify Needs and **Priorities**

Step 3.

Adopt Community Health Improvement Plan (CHIP) Priorities

Step 4.

Implement Strategies

Step 5.

Track Progress and Refine Work







PRC, Inc. conducts the CHNA, incorporating reliable data from state and national sources, and local resident surveys.

The Alliance hosts a public forum to share data and ask the community to prioritize CHI work for the next 3 years.

Shared priorities are captured in the CHIP The CHIP is adopted by each of the healthcare partners as an important part of their strategic plan.

Healthy By Design, a multi-sector coalition created by the Alliance in 2010, leads CHIP efforts focused on proven prevention strategies.

The CHIP focuses on strategies in community settings rather than healthcare. Strategies rely on collective action from diverse sectors.

Did you know?

The healthcare Alliance and HBD have received state and national attention for our CHI process.

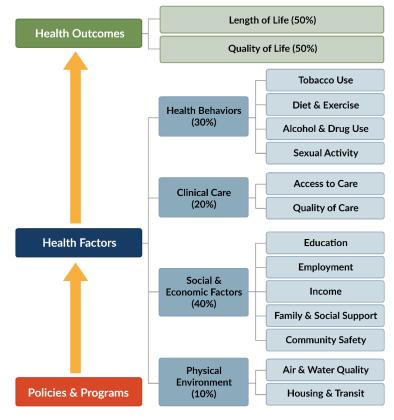
When do CHI activities to occur?

Hospitals repeat the CHI process every 3 years, per IRS community benefit requirements. Health departments are given 5 years, however, we follow the hospitals' timeline.

Who is involved?

Representatives from business, faith, government, social services, health, civic organizations, elected officials, and residents are also involved. The CHNA provides leaders, organizations, and residents with important information to make decisions around strategic goals, resources, and activities.

County Health Rankings Model for Population Health²



Sources:

^{1.} Community Health Improvement Navigator. Centers for Disease Control and Prevention. Available: https://www.cdc.gov/chinav/index.html Accessed December 2020.

What are examples of CHI initiatives in Yellowstone County?

Our efforts focus on <u>non-clinical</u> strategies that make the healthy choice, the easy choice for people who live, work, learn, and play in Yellowstone County. We do our best to tackle the <u>root causes</u> of disease. For example, diet and exercise are lifestyle behaviors that influence weight and heart health. Root causes of poor diet and exercise include lack of healthy, affordable food and safe places for activity. Examples of projects:

- HBD Gardeners' Market in the South Side, a low income neighborhood without a grocery store;
- Support for trails, bike lanes, and safe routes to schools, work, and daily needs; and
- Connect seniors in need with volunteers who can help shovel their sidewalks in winter.

Economic Stability	Neighborhood and Physical Environment	Education	Food	Community and Social Context	Health Care System
Employment	Housing	Literacy	Hunger	Social Integration	Health Coverage
Income Expenses Debt Medical Bills Support	Transportation Safety Parks Playgrounds Walkability Zip Code/ Geography	Language Early Childhood Education Vocational Training Higher Education	Access to Healthy Options	Support Systems + Community Engagement Discrimination Stress	Provider Availability Provider Linguistic and Cultural Competency Quality of Care
Mortality.	Morbidity, Life Expec	Health O tancy. Health Care		h Status, Functional	Limitations

How do we know CHI efforts have an impact?

By conducting a CHNA every 3 years, and using many of the same questions since 2005, we can track short and long term progress. Performance metrics are also included for each effort, reported on every 6 months.

What else should people know about CHI efforts?

- Efforts often focus on residents experiencing the worst health outcomes. Increasing food access among seniors will help close the gap between age groups, but may take longer to impact access overall.
- Persistent issues and root causes may take many years to measurably address. Distributing food boxes may provide immediate gains in the short term. Putting in bike lanes and developing healthy corner stores take years of planning, funding, implementation, and awareness⁴.
- Our CHNA, administered by PRC Inc., incorporates reliable data from state and national sources and primary

Improvements in YC since 2005:

- Mental health care access
- Alcohol treatment access
- Health & dental insurance coverage
- Teen birth rates
- Overall blood pressure & cholesterol
- Access to fresh produce
- Physical activity rates (all ages)
- Prescription costs
- Infant mortality
- Deaths from kidney disease, stroke, heart disease, cancer, Alzheimer's & flu

data from resident surveys. With 400+ randomly selected residents participating, our results are statistically valid with a high level of confidence. Due to Yellowstone County's size, data collected by others can lag behind or contain incorrect estimates.

To learn more about CHI efforts in Yellowstone County, visit www.hbdyc.org

^{3.} Social Determinants of Health. Kaiser Family Foundation, 2018. Available: www.kff.org Accessed December 2020.