

Healthy By Design – Frequently Asked Questions (FAQ)



What is Healthy By Design?

A volunteer cross-sector coalition interested in making the healthy choice the easy choice for all residents of Yellowstone County, Montana.

What is our mission?

To collaborate with partners across sectors of the community to promote and improve health

What is our vision?

Our vision to create a community that is healthy by design. Making the “Healthy Choice the Easy Choice”

Who are our partners?

Anyone who can commit to supporting and promoting our mission and vision and has the ability to engage with us in our work. *A member charter is available for those interested in a formal connection.*

Is Healthy By Design a 501(c)3?

No, we are a coalition of organizations and individuals from multiple sectors across the community. Currently, Billings Clinic, St. Vincent Healthcare, and RiverStone Health provide financial support for the Yellowstone County Community Health Needs Assessment and “Backbone” staffing support to convene the Healthy By Design Coalition itself. *Additional information on the underlined concepts is available upon request.*

If Healthy By Design is a Coalition of members, who is the main contact?

The best way to contact a representative of the Coalition who can assist you is to email info@hbduc.org. Using this general email allows us to connect you to a member of our Coalition that is best suited to your request.

Does Healthy By Design have any staff?

Healthy By Design is supported by a dedicated Community Health Improvement Manager and Community Health Improvement Specialist, through the support of healthcare entities named above. Recognized Coalition members may advocate and represent the Healthy By Design Coalition as appropriate. As a community coalition, partner agencies have the opportunity to assign staff time dedicated to move Healthy By Design initiatives forward. This is especially common when work of the partner agency aligns well with a specific initiative or the overall mission of Healthy By Design. Identified “Backbone” staffing assist in facilitating the Community Health Needs Assessment, Community Health Improvement Plan, specific sustained initiatives and marketing and communications efforts. Staff can be reached via info@hbduc.org or 247-3394. *Additional information on the underlined concepts is available upon request and in the Definitions/References.*

What do we do?

Analyzing our Community Health Needs Assessment data, Healthy By Design sets a three-year Community Health Improvement Plan. Aligning work with this plan, our cross-sector collaboration uses evidence based strategies and seeks policy, systems, and environmental responses to positively impact our community’s health—*making the healthy choice the easy choice*. We want our work to result in lasting change for Yellowstone County. We are interested in addressing health equity, impacting the social determinants of health and using trauma-informed approaches.

How do we do it?

The Healthy By Design Coalition uses a collective impact approach, which focuses on the commitment of a group of actors from various sectors to achieve a common agenda to solve a specific, likely complex, problem. Collective impact requires a shared sense of urgency, resources, and a champion before work can begin.

How can I or my organization get involved in Healthy By Design?

Become informed: www.hbdyc.org browse our resources, access our Community Health Needs Assessment or Community Health Improvement Plan, sign up for the e-newsletter, and find information about our initiatives.

Become involved: Respond to calls for action (e.g. advocacy opportunities), join a task group, and promote common strategies in the places you or your family live, work, play, or learn.