South Side Neighborhood
Brighten Up Business Pledge

Be a Bright Spot
Brighten Up Businesses are recognized for their demonstrated commitment to making the South Side a healthier, more vibrant neighborhood -- the Bright Side of the Tracks.

Become a Bright Side Business
All South Side worksites that are a registered business with the City of Billings, regardless of size or status (i.e. private, public, for-profit, or non-profit) are encouraged to become Brighten Up Business by completing this pledge. Businesses will be asked to review and sign this pledge annually in July.

As a Brighten Up Business, we will actively:

- **Advocate for ideas that support the diversity of the South Side**
  Examples include: writing letters of support on behalf of your business for South Side initiatives, and working with your staff to share personal, positive South Side experiences

- **Promote South Side events and activities among employees and visitors**
  Examples include: posting event flyers, sharing South Side specific newsletters/electronic newsletters, and creating a community board in a public area to post South Side information

- **Encourage employee participation in South Side events and activities**
  Examples include: Support employee volunteerism on South Side projects, and developing business team challenges as part of Brighten Up initiatives

- **Commit to supporting at least one quarterly South Side Brighten Up Event per year**
  Examples include: providing supplies, giving financial assistance, and allowing employees to volunteer as part of work time

- **Keep our business and surrounding property clean and tidy**
  Examples include: removing snow from public areas, cleaning up trash and other debris around business exteriors, and planting flowers

- **Submit quarterly updates to the South Side Task Force/Healthy By Design showing Brighten Up engagement and activities**
  Examples include: pictures showcasing involvement of Brighten Up Events, stories from employee participation, and business initiatives created as part of Brighten Up engagement

- **Other ways your business will promote the South Side as the Bright Side of the Tracks:**

Businesses are strongly encouraged to attend South Side Task Neighborhood Force monthly meetings to share updates and post pictures of engagement to the South Side Neighborhood Task Force Facebook page.
Our business agrees to work with neighborhood residents and businesses, through the actions above, to help make the South Side, an even brighter side of the tracks!

Business Name: ___________________________________________  Number of Staff: ________________

Designated Staff

Name: ___________________________________________  Title: ________________________________

Email: ___________________________________________  Phone: ________________________________

Receive up to 20 Bright Side unisex t-shirts for your staff. These shirts have been ordered especially for Bright Side Businesses. **While supplies last.** Please indicate your sizing needs:


Signature of Organization’s Leadership:

__________________________________________________________________________  Date: ______________________

**Completed pledges can be sent to Healthy By Design at info@hbdyc.org.** Pledges will be reviewed on a rolling basis, and the first round of review will be on July 1, 2020. Businesses will be notified of recognition status within 30 days of application.

**Brighten Up Business recognition**

Businesses who sign this pledge will receive the following:

- Public recognition via the Healthy By Design Coalition and South Side Neighborhood Task Force Facebook pages and electronic communications
- *Bright Side of the Tracks* logo to display in their worksite
- Up to 20 employee t-shirts, while supplies last
- Invitation to a Brighten Up Business event

Examples of individual business Brighten Up initiatives may be shared with businesses to promote community engagement.

Brighten Up Businesses and Brighten Up events are a collaborative effort of the Healthy By Design Coalition and the South Side Neighborhood Task Force as part of the Healthy Neighborhood Project on the South Side. More information can be found at [www.hbdyc.org](http://www.hbdyc.org).