

# Healthy By Design Coalition

## Strategy Partner Pledge



As a *Strategy Partner* of the Healthy By Design Coalition, our organization agrees to the following roles and expectations. Please see *HBD Member Frequently Asked Questions* for additional information regarding the Coalition's approach, decision-making processes, helpful guidelines, and other important details.

### Roles & Expectations

As part of this agreement, our organization will actively:

- Commit 1 or 2 designated staff** people to participate in monthly Strategy Workgroup meetings
- Lead or participate in task groups** as appropriate
- Represent HBD** at meetings or events and ensure other community groups are aware of Coalition activities and opportunities for involvement
- Serve as project lead or fiscal agent** for a HBD related project or grant if appropriate
- Provide financial or in-kind support** to the efforts of the Coalition (e.g. seek/apply for grants)
- Commit to shared** measurement, mutually reinforcing activities, and consistent communication
- Respond to calls for advocacy** for HBD's shared vision for community health as appropriate
- Stay informed** through emails, the Healthy By Design e-newsletter, and social media (Facebook)
- Promote** projects, messaging, mission and vision of Healthy By Design
- Model best practices** by applying for Healthy By Design recognition opportunities (e.g. Healthy Worksite Recognition, Event Recognition) and use healthy principles in business operations (e.g. recognized healthy food trucks, healthy eating, active living, work-life balance, safety, etc.)

As a recognized *Strategy Partner* of the Coalition, our organization understands we can:

- ✓ Access and use the Coalition logo when appropriate
- ✓ Promote through the Coalition's multi-media communication outlets, including but not limited to:
  - Facebook/social media
  - Online events calendar
  - Monthly e-newsletter
  - In-person meetings or other avenues, as appropriate
- ✓ Submit an organizational profile and logo to be used in Coalition materials and messaging
- ✓ Take part in our annual celebration and other networking opportunities
- ✓ Request letters of support for grant funding, if relevant

Once reviewed on an annual basis, the representative should sign the acknowledgment page.

**Our organization agrees to work together with fellow members of the Healthy By Design Coalition to make *the healthy choice, the easy choice* in Yellowstone County, Montana.**

Organization: \_\_\_\_\_

Designated Staff (name, title, contact information):

1. \_\_\_\_\_
2. \_\_\_\_\_

Signature of Organization's Leadership: \_\_\_\_\_ Date: \_\_\_\_\_