Healthy By Design Coalition  
Strategy Partner Pledge

As a Strategy Partner of the Healthy By Design Coalition, our organization agrees to the following roles and expectations. Please see HBD Member Frequently Asked Questions for additional information regarding the Coalition’s approach, decision-making processes, helpful guidelines, and other important details.

**Roles & Expectations**

As part of this agreement, our organization will actively:

- **Commit 1 or 2 designated staff** people to participate in monthly Strategy Workgroup meetings
- **Lead or participate in task groups** as appropriate
- **Represent HBD** at meetings or events and ensure other community groups are aware of Coalition activities and opportunities for involvement
- **Serve as project lead or fiscal agent** for a HBD related project or grant if appropriate
- **Provide financial or in-kind support** to the efforts of the Coalition (e.g. seek/apply for grants)
- **Commit to shared** measurement, mutually reinforcing activities, and consistent communication
- **Respond to calls for advocacy** for HBD’s shared vision for community health as appropriate
- **Stay informed** through emails, the Healthy By Design e-newsletter, and social media (Facebook)
- **Promote** projects, messaging, mission and vision of Healthy By Design
- **Model best practices** by applying for Healthy By Design recognition opportunities (e.g. Healthy Worksite Recognition, Event Recognition) and use healthy principles in business operations (e.g. recognized healthy food trucks, healthy eating, active living, work-life balance, safety, etc.)

As a recognized Strategy Partner of the Coalition, our organization understands we can:

- Access and use the Coalition logo when appropriate
- Promote through the Coalition’s multi-media communication outlets, including but not limited to:
  - Facebook/social media
  - Online events calendar
  - Monthly e-newsletter
  - In-person meetings or other avenues, as appropriate
- Submit an organizational profile and logo to be used in Coalition materials and messaging
- Take part in our annual celebration and other networking opportunities
- Request letters of support for grant funding, if relevant

Once reviewed on an annual basis, the representative should sign the acknowledgment page.

Our organization agrees to work together with fellow members of the Healthy By Design Coalition to make the healthy choice, the easy choice in Yellowstone County, Montana.

Organization: ____________________________________________________________

Designated Staff (name, title, contact information):

1. ________________________________________________________________________

2. ________________________________________________________________________

Signature of Organization’s Leadership: _________________________________ Date: __________