

## Healthy By Design History and Accomplishments

- 2005 Public Health Assessment conducted-National Public Health Performance Standards Program (NPHPSP)
- 2006 Collaborative Community Health Assessment/Community Health Needs Assessment (CHNA) completed
- 2007 Awarded Robert Wood Johnson Foundation grant
- Healthy Places Initiative
  - Health Impact Assessment of Yellowstone County/City of Billings Growth Policy
  - Birth of Healthy By Design Recognition program
  - Community Health component adopted into Growth Policy
  - Awarded NACCHO ACHIEVE Healthy Community grant (promote PSE)
  - Community Action Plan focused on “Complete Streets” policy
  - Roll out of the Recognition program
- 2010 National Association of County City Health Officials Model Practice Award
- NICHQ grant-Healthy Weight Collaborative and 5-2-1-0 development
  - CHNA completed, developed “PITCH”, revised to Community Health Improvement Plan (CHIP)
- 2011 Complete Streets policy adopted
- Worksite nutrition and Physical Activity being developed
  - Women and Children’s Health work began pending grant funds
  - Creation of a Gardeners’ Market located at RiverStone Health
  - Office on Women’s Health grant secured (Active Living Every Day classes, 1 hour physical activity ads)
- 2012 Healthy By Design structure and workgroups created
- Farmers Market Promotion Program grant received

- 2013 Healthy By Design devoted staff hired
- CHNA completed, CHIP authored
  - Received DE-STRESS funding for mental health priority and trauma informed care
  - Established mental health workgroup
  - Established access to care workgroup
  - Accepted as a National Leadership Academy of Public Health (NLAPH) team
  - Complete Streets Benchmark Report Authored
- 2014 Received funding from MT DPHHS on behalf of the Montana Health Care Foundation to work on identifying the characteristics of shared high utilizing patients
- Trauma Informed training modules completed (DESTRESS grant)
  - Began sub-granting organizations pursuing trauma-informed and responsive status (DESTRESS grant)
  - MAP program was reviewed and was refined by pharmacy directors at the three Alliance organizations.
  - Funding was secured via Pacific Source Charitable Foundation to support the collective high utilizing patient analysis and response planning
  - Blue Cross Blue Shield Foundation funding secured to support Healthy Kids, Healthy Families Initiative focused on piloting health champions in middle and high school programs
  - Farmers Market Promotion Program grant received
- 2016 Grants secured to support the Community Health Needs Assessment process via MT DPHHS
- Kresge Foundation grant received to focus on food security, culture and art on Billings' south side
  - Complete Streets Policy Re-adopted
  - Participated with St. Vincent Healthcare in the American Hospital Association Health Research and Educational Trust Learning in Collaborative Communities (LinCC)
- 2017 CHNA published, CHIP authored
- Launched pilot to address shared high utilizing patients

America Walks micro-grant received to support bike parking in South Park

Received grant from DPHHS to support Park Rx pilot

Healthy By Design website re-designed: [www.hbdyc.org](http://www.hbdyc.org)

Complete Streets Benchmark Report Authored

Recognized for collaboration and CHNA process by Health Resources in Action, a research site visit conducted leading to a written case study

Awarded implementation funding from the Kresge Foundation to advance the healthy neighborhood project on the South Side of Billings, Montana

Awarded a community health improvement plan implementation grant from the Montana Department of Health and Human Services to pilot a Parks Rx initiative

2018 Selected to film a project spotlight for the Kresge Foundation's 2017 annual report

Team of Coalition members are invited to represent the Billings community during the invitation-only TrailNation Summit in Milwaukee, Wisconsin, hosted by the Rails to Trails Conservancy

8<sup>th</sup> Healthy By Design Gardeners' Market begins at South Park

Awarded a community health improvement planning grant from the Montana Department of Health and Human Services – Systems Improvement Division to enhance Coalition member capacity to lead CHIP initiatives

Signed the Center for Science in the Public Interest's *Healthy Meeting Pledge*

Signed a letter in support of maximized investment in the Emergency Food Assistance Program (TEFAP) as part of the federal Farm Bill

Awarded a 3<sup>rd</sup> Farmers Market Promotion Program grant from the United States Department of Agriculture to support the Gardeners' Market through September 2021

Recognized 5 local School Wellness Champions

Selected to partner with the Billings Chamber of Commerce on a community health improvement initiative as part of a pilot design-systems thinking project

A total of 12 entryway signs and 3 box wraps celebrating the **Bright Side of the Tracks** installed around the South Side triangle neighborhoods

Recognized 12 area businesses as Healthy Worksites

Awarded a \$10,000 grant from the Montana Department of Public Health and Human Services to enhance Coalition member capacity to lead CHIP initiatives

2019 Healthy food truck recognition application launched

9<sup>th</sup> annual Healthy By Design Gardeners' Market at South Park began at South Park; surpassing \$20,000 in sales

Awarded a \$7,500 grant from the Montana Department of Public Health and Human Services to support the 2019 – 2020 Community Health Needs Assessment and 2010 – 2022 Community Health Improvement Planning processes

Awarded a \$2,500 grant from Big Sky Economic Development to focus on creative placemaking/public art along Safer Routes to Schools

Partnered with Streetwyze to launch the *My Healthy Yellowstone* campaign to gather feedback from the community on community health opportunities and barriers for the 2019-2020 Community Health Needs Assessment

Engaged nearly 150 community residents in *Bright Side of the Tracks* placemaking efforts including a community mural, traffic signal box wraps, and oral history collection

Launched Activate Billings learning lab series in collaboration with Billings Chamber of Commerce to engage businesses in community health-based worksite wellness initiatives

Awarded a 4<sup>th</sup> year of funding from the Kresge Foundation for Healthy Neighborhood Project

2019-2020 Community Health Needs Assessment data collection completed

South Side Grocery Store Feasibility Study completed and presented to local investors

2020 Hosted the 10<sup>th</sup> Gardeners' Market, focusing on increased senior and vendor engagement while serving as a model for COVID-19 precautions

Launched a sidewalk poetry project to increase neighborhood walkability and identity

Selected to participate in the national Data Across Sectors (DASH) for Health mentorship

Adopted the 4<sup>th</sup> collaborative Community Health Improvement Plan for Yellowstone County, incorporating innovative strategies to directly address the Social Determinants of Health

Formed diverse working groups to implement the 2020 – 2023 CHIP

Launched the *Be A Good Neighbor* snow shoveling campaign to reduce social isolation in winter

2021 Hosted the 11<sup>th</sup> Gardeners' Market at South Park

Launched summer *Connecting Neighbors Summer Series* encouraging residents to build social connections with neighbors through simple acts

Created a collective impact committee to identify coalition resources, needs, and collaboration opportunities throughout Yellowstone County

Updated September 1, 2021