Healthy By Design History and Accomplishments

2005  Public Health Assessment conducted-National Public Health Performance Standards Program (NPHPSP)

2006  Collaborative Community Health Assessment/Community Health Needs Assessment (CHNA) completed

2007  Awarded Robert Wood Johnson Foundation grant

  Healthy Places Initiative
  Health Impact Assessment of Yellowstone County/City of Billings Growth Policy
  Birth of Healthy By Design Recognition program
  Community Health component adopted into Growth Policy
  Awarded NACCHO ACHIEVE Healthy Community grant (promote PSE)
  Community Action Plan focused on “Complete Streets” policy
  Roll out of the Recognition program

2010  National Association of County City Health Officials Model Practice Award

  NICHQ grant-Healthy Weight Collaborative and 5-2-1-0 development
  CHNA completed, developed “PITCH”, revised to Community Health Improvement Plan (CHIP)

2011  Complete Streets policy adopted

  Worksite nutrition and Physical Activity being developed
  Women and Children’s Health work began pending grant funds
  Creation of a Gardeners’ Market located at RiverStone Health
  Office on Women’s Health grant secured (Active Living Every Day classes, 1 hour physical activity ads)

2012  Healthy By Design structure and workgroups created

  Farmers Market Promotion Program grant received
2013

Healthy By Design devoted staff hired

CHNA completed, CHIP authored

Received DE-STRESS funding for mental health priority and trauma informed care

Established mental health workgroup

Established access to care workgroup

Accepted as a National Leadership Academy of Public Health (NLAPH) team

Complete Streets Benchmark Report Authored

2014

Received funding from MT DPHHS on behalf of the Montana Health Care Foundation to work on identifying the characteristics of shared high utilizing patients

Trauma Informed training modules completed (DESTRESS grant)

Began sub-granting organizations pursuing trauma-informed and responsive status (DESTRESS grant)

MAP program was reviewed and was refined by pharmacy directors at the three Alliance organizations.

Funding was secured via Pacific Source Charitable Foundation to support the collective high utilizing patient analysis and response planning

Blue Cross Blue Shield Foundation funding secured to support Healthy Kids, Healthy Families Initiative focused on piloting health champions in middle and high school programs

Farmers Market Promotion Program grant received

2016

Grants secured to support the Community Health Needs Assessment process via MT DPHHS

Kresge Foundation grant received to focus on food security, culture and art on Billings' south side

Complete Streets Policy Re-adopted

Participated with St. Vincent Healthcare in the American Hospital Association Health Research and Educational Trust Learning in Collaborative Communities (LinCC)

2017

CHNA published, CHIP authored

Launched pilot to address shared high utilizing patients
America Walks micro-grant received to support bike parking in South Park

Received grant from DPHHS to support Park Rx pilot

Healthy By Design website re-designed: www.hbdyc.org

Complete Streets Benchmark Report Authored

Recognized for collaboration and CHNA process by Health Resources in Action, a research site visit conducted leading to a written case study

Awarded implementation funding from the Kresge Foundation to advance the healthy neighborhood project on the South Side of Billings, Montana

Awarded a community health improvement plan implementation grant from the Montana Department of Health and Human Services to pilot a Parks Rx initiative

2018

Selected to film a project spotlight for the Kresge Foundation’s 2017 annual report

Team of Coalition members are invited to represent the Billings community during the invitation-only TrailNation Summit in Milwaukee, Wisconsin, hosted by the Rails to Trails Conservancy

8th Healthy By Design Gardeners’ Market begins at South Park

Awarded a community health improvement planning grant from the Montana Department of Health and Human Services – Systems Improvement Division to enhance Coalition member capacity to lead CHIP initiatives

Signed the Center for Science in the Public Interest’s Healthy Meeting Pledge

Signed a letter in support of maximized investment in the Emergency Food Assistance Program (TEFAP) as part of the federal Farm Bill

Awarded a 3rd Farmers Market Promotion Program grant from the United States Department of Agriculture to support the Gardeners’ Market through September 2021

Recognized 5 local School Wellness Champions

Selected to partner with the Billings Chamber of Commerce on a community health improvement initiative as part of a pilot design-systems thinking project

A total of 12 entryway signs and 3 box wraps celebrating the Bright Side of the Tracks installed around the South Side triangle neighborhoods

Recognized 12 area businesses as Healthy Worksites

Awarded a $10,000 grant from the Montana Department of Public Health and Human Services to enhance Coalition member capacity to lead CHIP initiatives
2019  

Healthy food truck recognition application launched

9th annual Healthy By Design Gardeners’ Market at South Park began at South Park; surpassing $20,000 in sales

Awarded a $7,500 grant from the Montana Department of Public Health and Human Services to support the 2019 – 2020 Community Health Needs Assessment and 2010 – 2022 Community Health Improvement Planning processes

Awarded a $2,500 grant from Big Sky Economic Development to focus on creative placemaking/public art along Safer Routes to Schools

Partnered with Streetwyze to launch the *My Healthy Yellowstone* campaign to gather feedback from the community on community health opportunities and barriers for the 2019-2020 Community Health Needs Assessment

Engaged nearly 150 community residents in *Bright Side of the Tracks* placemaking efforts including a community mural, traffic signal box wraps, and oral history collection

Launched Activate Billings learning lab series in collaboration with Billings Chamber of Commerce to engage businesses in community health-based worksite wellness initiatives

Awarded a 4th year of funding from the Kresge Foundation for Healthy Neighborhood Project

2019-2020 Community Health Needs Assessment data collection completed

South Side Grocery Store Feasibility Study completed and presented to local investors

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2020  

Hosted the 10th Gardeners’ Market, focusing on increased senior and vendor engagement while serving as a model for COVID-19 precautions

Launched a sidewalk poetry project to increase neighborhood walkability and identity

Selected to participate in the national Data Across Sectors (DASH) for Health mentorship

Adopted the 4th collaborative Community Health Improvement Plan for Yellowstone County, incorporating innovative strategies to directly address the Social Determinants of Health

Formed diverse working groups to implement the 2020 – 2023 CHIP

Launched the *Be A Good Neighbor* snow shoveling campaign to reduce social isolation in winter

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2021  

Hosted the 11th Gardeners’ Market at South Park

Launched summer *Connecting Neighbors Summer Series* encouraging residents to build social connections with neighbors through simple acts
Created a collective impact committee to identify coalition resources, needs, and collaboration opportunities throughout Yellowstone County

Updated September 1, 2021