



Become a Healthy By Design Healthy Food Truck!

Healthy By Design Healthy Food Truck Recognition is a way to recognize mobile food vendors for incorporating healthier choices into their menu. In Yellowstone County, 36% of adults reported to have received advice about diet and nutrition in the past year from a Physician, Nurse, or Other Health Professional¹. By including healthier menu options, you may increase your customer base as a result of consumers looking for healthier choices.

A Healthy By Design, Healthy Food Vendor decal on your licensed mobile food truck makes a statement to your customers that you are concerned about their health and are helping to make *the healthy choice, the easy choice*.

1. 2016-2017 Community Health Needs Assessment, Yellowstone County

As a recognized Healthy Food Vendor you will receive:

- * A link on the Healthy By Design website so that event organizers looking for healthier options can easily locate your business.
- * A Healthy By Design recognition decal to display on your food truck for customer visibility.
- * A Healthy By Design recognition digital logo that can be added to your social media pages, menus, etc.



How do you become recognized?

1. Fill out the application attached to or on the back of this sheet.
2. Email it to info@hbdyc.org or mail it to Healthy By Design 123 S. 27th St. Billings, MT 59101.
3. Applications will be reviewed at the end of the month on a rolling basis. The review committee will contact you if they have any questions.
4. You will be notified of your application status via email. If approved, a letter with your display decal will be mailed to the address you list on your application.

Once you have received recognition you will be asked to renew on an annual basis.



Questions? Email: info@hbdyc.org OR Call: 406-247-3394



Healthy Food Truck Vendor Application

The Healthy By Design Coalition encourages 5 servings of fruits and vegetables everyday, increased water, and zero sugary drinks. You can help residents make *the healthy choice, the easy choice* by providing healthier menu options. Healthy Food Truck Vendors receive the following benefits:

- * A link on the Healthy By Design website so that event organizers looking for healthy options can easily locate your business.
- * A Healthy By Design recognition decal to display on your food truck.
- * A Healthy By Design recognition digital logo that can be added to your social media pages, menus, etc.

Food Truck Proprietor's Name: _____

Address: _____

Email: _____ **Phone Number:** _____

Food Truck Name: _____

Mobile Food License Number: _____

Featured Healthy Menu items: _____

Check all that apply, but must check at least two items from the section below for recognition:

- Provides a sugar-free beverage, preferably water (please indicate what is provided): _____
- Provides a whole-grain option (whole-grain bread, whole-wheat/corn tortillas, brown rice or other whole grain) (please indicate what is provided): _____
- Has plant-based/vegetarian menu option(s) (please indicate what is provided): _____
- Provides a non-fried fruit or vegetable side option(s) (please indicate what is provided): _____

Check all that apply, but must check at least one item from the section below for recognition:

- Allows customers to share an order for no extra charge
- Has menu items available a la carte
- Provides recyclable or biodegradable service-ware, including paper instead of plastic straws
- Other: If you have a healthy option that is not otherwise listed, please list it here: _____

Email your completed application or questions to info@hbdyc.org. Applications are reviewed at the end of the month on a rolling basis. For more information about HBD and coalition initiatives visit www.hbdyc.org