The Yellowstone County Community Health Needs Assessment, Community Health Improvement Plan, and Healthy By Design Coalition are sponsored by Billings Clinic, RiverStone Health, and St. Vincent Healthcare. These initiatives are intended as a resource for residents, organizations, and leaders. Learn more at www.hbdyc.org.
Our Current Partners

- Adult Resource Alliance of Yellowstone County
- Best Beginnings Council of Yellowstone County
- Big Sky Economic Development
- Big Sky Senior Services
- Billings Area Chamber of Commerce
- Billings Clinic
- Billings Parks, Recreation, and Public Lands
- Billings Public Library
- Billings Public Works
- Billings TrailNet
- City-County Planning and Community Services
- Community advocate for active transportation
- Community Leadership Development Inc.
- Continuum of Care Coalition
- Dementia Friendly Billings
- Kathy Aragon, Community Advocate
- Linda Deavila, Community Advocate
- Living Independently for Today & Tomorrow
- MET Transit
- MSU Extension
- Native American Development Corporation
- Northern Plains Resource Council
- Pioneer Park Neighborhood Task Force
- Rehabilitation Hospital of Montana
- RiverStone Health
- Rocky Mountain College
- Safer Routes to Schools Committee
- South Side Neighborhood Task Force
- St. Vincent Healthcare
- Substance Abuse Connect Coalition
- Suicide Prevention Coalition of Yellowstone County
- United Way of Yellowstone County
- Western Security Bank

Partner Strategy Key:
- Healthy Neighborhoods
- Healthy Connections
- Healthy Investments
- Strengthening Partnerships

Interested in getting involved?

✓ Join a strategy working group
✓ Share your feedback and experiences
✓ Advocate for healthy policies and programs
✓ Like us on Facebook and join our e-news
✓ Make the healthy choice, the easy choice where you live, work, learn and play

Contact: Eden Sowards, CHES
Community Health Improvement Manager
(406) 247-3223
eden@hbdyc.org

Image – the second round of Neighborhood sidewalk poetry was installed on the South Side of Billings in spring 2022
Past 24 Months at a Glance

Healthy Neighborhoods

• Partnered with Knife River and Signature Signs to install the 2nd round of poems around the South Side neighborhood for South Sidewalks
• Celebrated the launch of the 12th Gardeners’ Market season at South Park with updated hours

Healthy Connections

• Continued a winter Be A Good Neighbor snow shoveling campaign
• Launched Age Friendly Billings Coalition, began application process to join AARP’s Aging-Friendly Communities Network
• Awarded Space2Place grant for Billings Beets On the Streets project

Healthy Investments

• Mayor Cole proclaimed 2022 as the Year of Walkability in Billings
• Launched Resilient Yellowstone initiative to recruit, train, and deploy community health workers to identify and address health disparities exacerbated by COVID-19
• Supported alongside diverse partners a presentation from urban designer and walkability expert, Jeff Speck on livability and walkability in Billings

Strengthening Partnerships

• Collaborated with local coalition leaders to develop training materials for local collective impact
• Partnered with the City of Billings and Billings Arts Association to submit a grant proposal for an artist in residence to support placemaking

Images – (Top Left) Space2Place award, (Top Right) opening Gardeners’ Market, (Bottom) Knife River installs more poems
2020-2023 Community Health Improvement Plan

Overview

Vision
A vibrant Yellowstone County where the healthy choice is the easy choice.

Overall Goal
By 2023, increase proportion of Yellowstone County residents who self-report good or better overall health from 83.3% to 87.5%.

Priorities
Mental Health
Nutrition, Physical Activity, and Weight
Substance Abuse

Strategies

Healthy Neighborhoods
Healthy Connections
Healthy Investments

Strengthening Partnerships

- By 2023, increase the proportion of Yellowstone County residents who self-report good or better mental health from 79.8% to 83.8%.

Priority-Specific Objectives
- By 2023, increase the proportion of Yellowstone County residents who are at a healthy weight from 26.9% to 28.2%.
- By 2023, decrease the proportion of Yellowstone County residents whose lives have been negatively affected by substance abuse (their own or someone else’s) from 53.8% to 51.1%.

Approach
Equity | Policy, Systems, Built Environment | Collective | Community-Informed

Based on Healthy People 2020 guidelines; Healthy People 2030 guidelines were not available at time of CHIP development. For more background on each CHIP strategy, see the original 2020 - 2023 Yellowstone County CHIP and previous semi-annual progress reports. Detailed workplans are available upon request.
### Strategy 1. Healthy Neighborhoods

**Vision:** Vibrant neighborhoods are welcoming, accessible, and foster health for all

**Objective:** By 2023, increase the number of active healthy neighborhood plans within Yellowstone County.

### Initiative: Healthy Neighborhoods Partnerships

**24 Month Overview:** In 2022 thus far, the Healthy Neighborhoods working group collaborated with Pioneer Park Neighborhood to outline projects for the year involving ways for neighbors to get to know each other, traffic calming, and neighborhood beautification. Strategy working group members almost met to discuss ways to assist with components of the Year of Walkability involving neighborhood engagement such as the Walk Your Block summer series occurring through July and August 2022.

Coalition members continued to work with South Side neighborhood residents into 2022, including:

- Continued recruitment of a neighborhood market business operator
- Installation of the 2nd round of sidewalk stamps
- Community board for South Park ordered and awaiting installation in collaboration with South Side Task Force members
- Launched the 12th annual Gardeners’ Market at South Park, now from 4 – 6pm

**Emerging Initiative(s):** Walk Your Block summer event series as part of Year of Walkability

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### Progress to Date

<table>
<thead>
<tr>
<th>Metric</th>
<th>Goal</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td># of neighborhood partnership applications received in 2021</td>
<td>3</td>
<td>Achieved</td>
</tr>
<tr>
<td>% of working group deliverables met on time</td>
<td>80%</td>
<td>On Track</td>
</tr>
<tr>
<td>% of Market customers who increase consumption of fruits and vegetables</td>
<td>≥ 80%</td>
<td>Achieved</td>
</tr>
</tbody>
</table>

### Projected Community Health Area of Influence

<table>
<thead>
<tr>
<th>Yellowstone County Indicator</th>
<th>2020 CHNA</th>
<th>2023 Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>% adults who consume 5+ servings of fruits and vegetables daily</td>
<td>27.7%</td>
<td>29%</td>
</tr>
<tr>
<td>% of children who are physically active 1+ hours daily</td>
<td>66.2%</td>
<td>69.5%</td>
</tr>
<tr>
<td>% adults who feel safe walking alone in neighborhood</td>
<td>88.3%</td>
<td>92.7%</td>
</tr>
</tbody>
</table>

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Visit the 2022 Gardeners’ Market at South Park Thursdays from 4 – 6pm through October 6th

www.hbdyc.org/market

Image – Market vendor Rhonda sells weekly at the South Side Gardeners’ Market

Published July 2022 | Page 5
Strategy 2. Healthy Connections

Vision: Healthy connections integrate diverse residents into the community in a way that is relevant, accessible, and fulfilling across all stages of life

Objective: By 2023, increase the number of Yellowstone County residents who have the social or emotional support they need

Initiative: Be a Good Neighbor Seasonal Projects

24 Month Overview: The winter snow shoveling campaign called on residents of Yellowstone County to stay on top of snow shoveling responsibilities to support residents who use sidewalks to get around in winter. Efforts included a social media and outreach campaign urging residents to be a good neighbor and volunteer for Snow Buddies. This winter, the group sought businesses and residents “caught in the neighborly act” to promote on digital networks.

In April, the group was awarded a community development grant from Space2Place for Billings Beets on the Streets, a creative placemaking initiative in partnership with the Billings Public Library Teen Lab. Members collaborated with students at the Teen Lab to 3D print prototypes of the beets that will rotate around the city with clues to their locations. The initiative aims to encourage Billings’ sense of pride in place for its unique history around the sugar beet industry and to increase walkability opportunities. Implementation for Billings Beets on the Street is expected September 2022.

Emerging Initiative(s): Age Friendly Billings Coalition to identify strategies to improve age friendliness

| Progress to Date |
|------------------|-------|--------|
| Metric | Goal | Status |
| % match between volunteer need and placement | 80% | metric retired |
| # of snow shoveling complaints | <400 ('19) | TBD |
| # Snow Free and Safe decals distributed | 90% | Off Track |

<table>
<thead>
<tr>
<th>Projected Community Health Area of Influence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yellowstone County Indicator</td>
</tr>
<tr>
<td>% adults who feel isolated from others (sometimes or always)</td>
</tr>
<tr>
<td>% adults who feel they can help make their community a better place to live</td>
</tr>
<tr>
<td>% adults who get the social and emotional support needed</td>
</tr>
<tr>
<td>% adults who have considered suicide</td>
</tr>
</tbody>
</table>

Top image – Coalition member caught in the act of being a good neighbor; left image – test print of a (slightly different) beet
Strategy 3. Healthy Investments

Vision: Investments in community development, policies, systems, and infrastructure improve quality of life and alleviate poverty, creating communities where people live healthy and prosperous lives.

Objective: By 2023, enhance the ability of Billings and Yellowstone County to respond to the demand for livability through community investments that directly impact the health and wellbeing of area residents.

Initiative: Health in All Investments Framework

24 Month Overview: Members of this working group have taken on several diverse initiatives supporting a broad array of investments in both community development, workforce, and more, including the following:

- Mayor Cole proclaimed 2022 the Year of Walkability in Billings. This year, HBD partners are hosting several activities for the public to help celebrate, define, and inform walkability including presentations, Walk Your Block events and audits, Commuter Challenge, Walking School Buses, and recognition of local Movers and Shakers.

- Provided support for a public presentation from walkability expert Jeff Speck to inspire ways to invest in healthy infrastructure in April 2022.

- South Side grocery store committee continued to pursue a location, champion, and startup funds for the grocery store.

- Through the Resilient Yellowstone initiative, local organizations Adult Resource Alliance, Billings Clinic, Billings Chamber of Commerce, Billings Urban Indian Health & Wellness Center, Living Independently for Today and Tomorrow, RiverStone Public Health, and St. Vincent Healthcare worked to hire, train, and deploy community health workers (CHWs). In spring, sites completed 3 core trainings and in summer, CHWs began needs assessments of their organizations and community most disproportionately impacted by the pandemic, including Native Americans, low-income residents, businesses, and individuals at greatest risk of social isolation.

Emerging Initiative(s): Tools to inform high impact investments and community planning resources

<table>
<thead>
<tr>
<th>Progress to Date</th>
<th>Projected Community Health Area of Influence</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Metric</strong></td>
<td><strong>2020 CHNA</strong></td>
</tr>
<tr>
<td>Successful development of healthy investment criteria</td>
<td>100%</td>
</tr>
<tr>
<td>% of work plan deliverables met on time</td>
<td>80%</td>
</tr>
<tr>
<td># Resilient Yellowstone sites hiring a CHW</td>
<td>7</td>
</tr>
<tr>
<td># Resilient Yellowstone sites completing CHW training</td>
<td>7</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Strategy 4. Strengthening Partnerships

Vision: Advancing collective action to make Yellowstone County healthier and more vibrant

Objective: By 2023, increase Yellowstone County’s collective ability to create a healthier, more vibrant community through increased collaboration, data sharing, and strategic planning among Coalitions and sectors.

These initiatives support strengthening partnerships across sectors to improve community health throughout Yellowstone County. As new CHIP initiatives are developed, additional performance measures will follow.

Collective Impact Core Leaders Collaborative
This group includes backbone staff from Substance Abuse Connect, Continuum of Care, Best Beginnings, Suicide Prevention Coalition of Yellowstone Valley, and Healthy By Design. This group worked with Deb Halliday and Associates to organize resources for future collective impact trainings and use.

Universal Community Planning Tool (UCPT)
After discussions with other organizations that have utilized UCPT, engagement and maintenance were determined to require more capacity staffing in order to have the greatest use out of the platform. Other options are being reviewed with the focus of engagement as the main component for online platform use.

Supporting a Culture of Health and Health in All Policies
The following partnerships represent opportunities HBD has taken to support a culture of health and health in all policies across Yellowstone County over the past 18 months:

- Partnered with the City of Billings and Billings Arts Association to apply for an Our Town grant through the National Endowment of the Arts to support an artist in residence who will create a placemaking playbook and feasibility study for a public arts commission in the City of Billings.
- Ongoing support for roadway projects that support goals of the Billings Complete Streets policy.
- Partnership with Yellowstone County Safer Routes to Schools committee to support funding for safe routes and development of a website to house resources and other tools to promote safe routes.
- Participation on the following community committees:
  - Jeff Speck Planning Committee
  - City of Billings Safe Routes to Schools Assessment Update
  - MET Transit Human Services Transportation Coordination Committee
  - Billings Community Transportation Safety Plan Update
  - Community Trails Committee (formerly Chamber Trails Committee)

Progress to Date

<table>
<thead>
<tr>
<th>Metric</th>
<th>Goal</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retention of local leaders in Collective Impact Collaborative</td>
<td>100%</td>
<td>On Track</td>
</tr>
<tr>
<td># active Partner Portal users</td>
<td>TBD</td>
<td>Not Started</td>
</tr>
<tr>
<td>% of workplans incorporating lived experience input in either planning or evaluation phase of project</td>
<td>90%</td>
<td>On Track</td>
</tr>
</tbody>
</table>

Projected Community Health Area of Influence
This effort is intended to positively influence overall community health and quality of life.