

GARDENERS' MARKET

2025 Season Highlights



Season Highlights

- Had a total of 17 markets this season
- 15 community organizations shared resources, information and activities.
- Added 2 new members to the management team!
- Had an intern and multiple volunteers join us for the summer
- Had an average of 222 people per market (largest number since 2015!)

The 2025 Gardeners' Market generated over \$31,000 for the local economy!

Cheers to the end of the 15th season at South Park! A heartfelt thank you to the incredible vendors, supportive communities, and dedicated volunteers. Their contributions made this year a resounding success. Here's to many more!



83%

of customer survey respondents were adding local produce or goods to their diets

78%

of customer survey respondents were more likely to eat their recommended serving of fruit and vegetables



Vendors choose the Gardeners' Market to...

#1 SUPPORT LOCAL FOOD ACCESS

#2 SUPPORT THE MISSION OF HEALTHY BY DESIGN

#3 PROMOTE THEIR BUSINESS

29

**Locally Trained
Vendors**

26

**Vendors sold at
the 2025 market
at least once**



Categories of goods sold included:

- Vegetables & Fruit
- Quail & Chicken Eggs
- Jam, Jelly, & Honey
- Baked Goods
- Crafts & More!



81% of customer
survey respondents
attended the
Market to buy fruit
and vegetables

Over the course of
the last 5 years, the
Gardeners' Market
has raised over
\$167,000 for the
community

85% of customer
survey respondents
were returning
customers of the
Gardeners' Market

For more information regarding Healthy by Design, partners, initiatives and involvement opportunities, contacts us at: