

Healthy By Design History and Accomplishments

- 2005 Public Health Assessment conducted-National Public Health Performance Standards Program (NPHPSP)
- 2006 Collaborative Community Health Assessment/Community Health Needs Assessment (CHNA) completed
- 2007 Healthy Places Initiative begins, becomes Healthy By Design
Awarded Robert Wood Johnson Foundation grant
Healthy Places Initiative
Health Impact Assessment of Yellowstone County/City of Billings Growth Policy
Birth of Healthy By Design Recognition program
Community Health component adopted into Growth Policy
Awarded NACCHO ACHIEVE Healthy Community grant (promote PSE)
Community Action Plan focused on “Complete Streets” policy
Roll out of the Recognition program
- 2010 National Association of County City Health Officials Model Practice Award
NICHQ grant-Healthy Weight Collaborative and 5-2-1-0 development
CHNA completed, developed “PITCH”, revised to Community Health Improvement Plan (CHIP)
- 2011 Complete Streets policy adopted
Worksite nutrition and Physical Activity being developed
Women and Children’s Health work began pending grant funds
Creation of a Gardeners’ Market located at RiverStone Health
Office on Women’s Health grant secured (Active Living Every Day classes, 1 hour physical activity ads)

- 2012 Healthy By Design structure and workgroups created
U.S. Department of Agriculture Farmers Market Promotion Program grant received
- 2013 Healthy By Design devoted staff hired
CHNA completed, CHIP authored
Received DE-STRESS funding for mental health priority and trauma informed care
Established mental health workgroup
Established access to care workgroup
Accepted as a National Leadership Academy of Public Health (NLAPH) team
Complete Streets Benchmark Report Authored
- 2014 Received funding from MT DPHHS on behalf of the Montana Health Care Foundation to work on identifying the characteristics of shared high utilizing patients
Trauma Informed training modules completed (DESTRESS grant)
Began sub-granting organizations pursuing trauma-informed and responsive status (DESTRESS grant)
MAP program was reviewed and was refined by pharmacy directors at the three Alliance organizations
Funding was secured via Pacific Source Charitable Foundation to support the collective high utilizing patient analysis and response planning
Blue Cross Blue Shield Foundation funding secured to support Healthy Kids, Healthy Families Initiative focused on piloting health champions in middle and high school programs
2nd Farmers Market Promotion Program grant awarded from the U.S. Department of Agriculture
The Gardeners' Market moved to South Park
- 2016 Grants secured to support the Community Health Needs Assessment process via MT DPHHS
Kresge Foundation grant received to focus on food security, culture and art on Billings' South Side
Complete Streets Policy Re-adopted
Participated with St. Vincent Healthcare in the American Hospital Association Health Research and Educational Trust Learning in Collaborative Communities (LinCC)
- 2017 CHNA published, CHIP authored

Launched pilot to address shared high utilizing patients

America Walks micro-grant received to support bike parking in South Park

Received grant from DPHHS to support Park Rx pilot

Healthy By Design website re-designed: www.hbdyc.org

Complete Streets Benchmark Report Authored

Recognized for collaboration and CHNA process by Health Resources in Action, a research site visit conducted leading to a written case study

Awarded implementation funding from the Kresge Foundation to advance the healthy neighborhood project on the South Side of Billings, Montana

Awarded a community health improvement plan implementation grant from the Montana Department of Health and Human Services to pilot a Parks Rx initiative

2018 Selected to film a project spotlight for the Kresge Foundation's 2017 annual report

Team of Coalition members are invited to represent the Billings community during the invitation-only TrailNation Summit in Milwaukee, Wisconsin, hosted by the Rails to Trails Conservancy

8th annual Healthy By Design Gardeners' Market at South Park

Awarded a community health improvement planning grant from the Montana Department of Health and Human Services – Systems Improvement Division to enhance Coalition member capacity to lead CHIP initiatives

Signed the Center for Science in the Public Interest's *Healthy Meeting Pledge*

Signed a letter in support of maximized investment in the Emergency Food Assistance Program (TEFAP) as part of the federal Farm Bill

Awarded a 3rd Farmers Market Promotion Program grant from the United States Department of Agriculture to support the Gardeners' Market through September 2021

Recognized 5 local School Wellness Champions

Selected to partner with the Billings Chamber of Commerce on a community health improvement initiative as part of a pilot design-systems thinking project

A total of 12 entryway signs and 3 box wraps celebrating the *Bright Side of the Tracks* installed around the South Side triangle neighborhoods

Recognized 12 area businesses as Healthy Worksites

Awarded a \$10,000 grant from the Montana Department of Public Health and Human Services to enhance Coalition member capacity to lead CHIP initiatives

2019 Healthy food truck recognition application launched

9th annual Gardeners' Market at South Park; surpassing \$20,000 in sales

Awarded a \$7,500 grant from the Montana Department of Public Health and Human Services to support the 2019 – 2020 Community Health Needs Assessment and 2010 – 2022 Community Health Improvement Planning processes

Awarded a \$2,500 grant from Big Sky Economic Development to focus on creative placemaking/public art along Safer Routes to Schools

Partnered with Streetwyze to launch the *My Healthy Yellowstone* campaign to gather feedback from the community on community health opportunities and barriers for the 2019-2020 Community Health Needs Assessment

Engaged nearly 150 community residents in *Bright Side of the Tracks* placemaking efforts including a community mural, traffic signal box wraps, and oral history collection

Launched Activate Billings learning lab series in collaboration with Billings Chamber of Commerce to engage businesses in community health-based worksite wellness initiatives

Awarded a 4th year of funding from the Kresge Foundation for Healthy Neighborhood Project

2019-2020 Community Health Needs Assessment data collection completed

South Side Grocery Store Feasibility Study completed and presented to local investors

2020 Hosted the 10th Gardeners' Market, focusing on increased senior and vendor engagement while serving as a model for COVID-19 precautions

Launched a sidewalk poetry project to increase neighborhood walkability and identity

Selected to participate in the national Data Across Sectors (DASH) for Health mentorship

Adopted the 4th collaborative Community Health Improvement Plan for Yellowstone County, incorporating innovative strategies to directly address the Social Determinants of Health

Formed diverse working groups to implement the 2020 – 2023 CHIP

Launched the *Be A Good Neighbor* snow shoveling campaign to reduce social isolation in winter

2021 Hosted the 11th Gardeners' Market at South Park and surpassed \$40,000 in sales

Launched summer *Connecting Neighbors Summer Series* encouraging residents to build social connections with neighbors through simple acts

Created a collective impact committee to identify coalition resources, needs, and collaboration opportunities throughout Yellowstone County

Awarded a \$1.8 million Centers for Disease Control and Prevention grant called Community Health Workers for COVID Response and Resilient Communities (CCR) to recruit, train, and deploy community health workers to support a more resilient Yellowstone County

2022 Hosted the 12th Gardeners' Market at South Park

Launched Age Friendly Billings Coalition and accepted into AARP's Aging-Friendly Communities Network

Launched Resilient Yellowstone initiative to recruit, train, and deploy community health workers to identify and address health and social needs

Held the inaugural Montana CHW Summit Conference in Billings with 125 attendees

Founded the Montana CHW Association in partnership with Montana Area Health Education Center and Office for Rural Health

2022-2023 Community Health Needs Assessment data collection completed

Awarded Space2Place grant for Billings Beets on the Streets project

Launched Billings Beets on the Streets, a place-based walking mystery to promote family-friendly physical activity and community engagement

2023 Hosted the 13th Gardeners' Market at South Park

Adopted the 5th collaborative Community Health Improvement Plan for Yellowstone County

Developed and published the Bright Side Neighborhood Clean Up playbook to support neighborhood-driven beautification efforts

Held the second annual Montana CHW Summit Conference in Helena

Partnered with the City of Billings to launch the artist-in-residence initiative Mobilize the MAGIC City to support creative placemaking hubs along the Billings bikeway extending from Rose Park to North Park

2024 Hosted the 14th Gardeners' Market at South Park

Relaunched Trauma-Informed Care (TIC) 101 aimed to build a trauma-informed community and encouraged community members to become TIC community trainers to help enhance the community's capacity to support those living with trauma

Piloted an in-home vaccination program for homebound community members in collaboration with CHWs, Montana Family Medicine Residency, and RiverStone Health Public Health Services

Published community plan fact sheets summarizing key City of Billings plans aimed to enhance civic literacy and understanding of these essential community plans

Held the inaugural Collective Impact training for local coalitions in coordination with local backbone staff from various coalitions

Awarded a 4th Farmers Market Promotion Program grant from the United States Department of Agriculture to support the Gardeners' Market through September 2026

Collaborated with Mobilize the MAGIC City partners to complete the installation of 3 creative placemaking hubs and develop the placemaking playbook

2025 Hosted the 15th Gardeners' Market at South Park

Held the second annual TIC 101 community training and launched a second TIC train-the-trainer cohort

Age Friendly Billings celebrated the installation of age-friendly park equipment at Lillis Park, supporting the efforts of a more accessible outdoor environment for older adults

Collaborated to guide and inform the emerging Complete Streets Benchmark Report

Collaborated with Mobilize the MAGIC City partners to launch a public art mapping platform and present a proposed public art policy to City Council throughout the spring and summer

Adoption of the City of Billings Public Art Policy in September 2025

2025-2026 Community Health Needs Assessment data collection completed